

Advertising 2008 Rates



*Become a Council Member
& Save on Your Order!*

Receive a discount on your advertising order when you join or renew your membership with the Council on Philanthropy for 2008.

Read more about benefits of membership at www.kcphilnet.org.

Voice of Philanthropy Newsletter

Two 4-color Issues (April & September) Circ. 4,000

Ad Sizes	SINGLE	TWO ADS		TWO ADS + VENDORSOURCE	
		Regular	Member SAVE 10%	Regular	Member SAVE 25%
1/2 Page Back Cover...8 1/4"W x 5 3/8"H	\$1,000	\$2,000	\$1,800	\$2,400	\$1,800
Full Page...8 1/4"W x 11"H	\$800	\$1,600	\$1,440	\$2,000	\$1,500
1/2 Page Horizontal...8 1/4"W x 5 3/8" H	\$500	\$1,000	\$900	\$1,400	\$1,050
1/2 Page Vertical...4"W x 11"H	\$500	\$1,000	\$900	\$1,400	\$1,050
1/4 Page...4"W x 5 3/8"H	\$350	\$700	\$630	\$1,100	\$825
1/8 Page...4"W x 2 5/8"H	\$200	\$400	\$360	\$800	\$600

VendorSource

Online Vendor Directory 1,000 visits daily at www.kcphilnet.org

Cyber-storefront	Regular Rate	Member Discount (save 25%*)
One-year listing	\$400	\$300

Contact Kristy Bailey (816) 235-6259
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