

# 2025 Sponsorship Opportunities

**THRIVE WITH NONPROFIT CONNECT**  
NETWORK. LEARN. GROW.



## Executive Leadership

<b>Title Sponsor</b> (all programs)	<b>\$5,000</b>
Executive Director Forum (x2)	\$2,500
Senior Leadership Gathering (x2)	\$1,500
Executive Director Institute	\$750
Executive Director Bootcamp	\$750

## Leadership Institutes

<b>Title Sponsor</b> (all programs)	<b>\$5,000</b>
Executive Director Institute	\$1250
Grant Writing Institute	\$1000
Nonprofit Managers Institute (x2)	\$750
Nonprofit Financial Institute (x2)	\$750
Volunteer Management Institute (x2)	\$750
Mission Marketing Institute	\$750

### Program Sponsorship Benefits Include:

#### Your Logo

Featured on program promotional materials

#### Your Message

2 minutes to address attendees, in-person or virtually

#### Your Call To Action

50 words and 1 URL in follow-up email to attendees

## Program Sponsorships

	Title Sponsor (all programs)	Individual Programs	
<b>Financial &amp; Operations</b>	\$3,000	Nonprofit Financial Institute (x2)	\$750
		HR Roundtables (x2)	\$500
		CFO/COO Roundtables (x3)	\$500
		Administrative Professionals	\$500
<b>Fundraising</b>	\$3,000	Grant Writing Institute	\$1000
		Fund Development Institute	\$750
		Fundraising Fundamentals (x2)	\$750
<b>Convening &amp; Belonging</b>	\$1,500	Ally Lab Series (x3)	\$750
		BIPOC Roundtables	\$750
		AANHPI Roundtables	\$750
<b>Emerging Leaders/ Connex</b>	\$1,500	Networking & Education Series (x8)	\$1500
		Connex Mini Grant Sponsor	\$1000

## Digital Sponsorship - The Link eNewsletter

	Nonprofit Members	Business Premium	Business Members	Non-Members
<b>1 Week</b>	\$150	\$175	\$225	\$600
<b>4 Weeks</b>	\$500	\$600	\$800	\$2,000

### DID YOU KNOW?

Your sponsorship not only benefits our region's nonprofit community, it also benefits your business. Contact Sidney Smith at [ssmith@npconnect.org](mailto:ssmith@npconnect.org) to learn more.

# THRIVE IN THE SECTOR

## OPPORTUNITIES TO CONNECT WITH PEERS



### 41st Nonprofit Connect Awards Celebration Sponsorships

#### Diamond Sponsor - \$15,000

- Three minutes at podium on stage
- Sponsorship recognized as: "Annual Awards Celebration presented by (your business)"
- Prominent name/logo placement on publicity materials
- Verbal podium recognition
- 2-page spread with company profile and logo in event program
- Logo and company link on Awards Celebration webpage
- Recognition in email newsletter
- Recognition in social media
- Logo table signage
- Two reserved tables of eight, prominent seating
- Four complimentary valet parking passes

#### Platinum Sponsor - \$10,000

- Prominent name/logo placement on publicity materials
- 1-page company profile and logo in event program
- Logo and company link on Awards Celebration webpage
- Recognition in email newsletter
- Recognition in social media
- Verbal podium recognition
- Logo table signage
- Two reserved tables of eight, prominent seating
- Two complimentary valet parking passes

#### Gold Sponsor - \$5,000

- Name/logo placement on publicity materials
- Half-page company profile and logo in event program
- Logo and company link on Nonprofit Connect website
- Recognition in email newsletter
- Recognition in social media
- Logo table signage
- One reserved table of eight, priority seating
- One complimentary valet parking pass

#### Silver Sponsor - \$3,500

- Name/logo placement on publicity materials
- Half-page company profile and logo in event program
- Logo and company link on Nonprofit Connect website
- Recognition in email newsletter
- Recognition in social media
- Logo table signage
- One reserved table of eight, priority seating
- One complimentary valet parking pass

#### Bronze Sponsor - \$2,500

- Name/logo placement on publicity materials
- Name recognition in event program
- Name and company link on Nonprofit Connect website
- Logo table signage
- One reserved table of eight, preferred seating

#### Awards Celebration Champion - \$350

- Name recognition in event program
- One reserved seat, preferred seating

#### Program Booklet Sponsor

- Full page \$500
- Half page \$250

## Philly Awards

### Presenting Philly Awards Sponsor - \$2,500

- Includes Philly Awards Champion benefits (below)
- Sponsorship recognized as: 2025 Philly Awards presented by (your business)
- Prominent name/logo placement on Philly Awards publicity materials
- Logo in Philly Awards program
- Logo and company link on event webpage
- Recognition in social media
- Opportunity to distribute materials at in-person reception
- Three minutes at podium at in-person reception
- Reserved cocktail table and eight complimentary tickets to reception
- Three complimentary submissions

### Philly Awards Week Sponsor - \$1,000

- Includes Philly Awards Champion benefits (below)
- Opportunity to distribute materials at in-person reception
- Reserved cocktail table and eight complimentary tickets to reception
- Name and company link on event webpage
- Recognition in event email promotions
- Recognition in social media
- Two complimentary entries

### Winner's Circle Sponsor - \$400

- Name and company link on event webpage
- Reserved cocktail table and eight complimentary tickets to reception

## Special Events Sponsorships

### Special Events Title Sponsor - \$5,000

All special events, including Philly Awards Week Sponsor AND Awards Celebration Bronze Sponsor

### Special Events

Virtual Summit Sponsor	\$750
501c Day Sponsor	\$750
Holiday Party	\$750


## Your sponsorship makes a positive impact on us *and* you.


As a sponsor, your brand will receive unmatched exposure to nonprofit professionals, board members, volunteers, community-minded businesses and local funders.


- 7,000+ Program Attendees
- 3,000+ Instagram Followers
- 22,000+ LinkedIn Followers
- 11,000+ Facebook Followers
- 13,000+ Email Distribution List
- 2.4 Million Annual Website Visits


**Nonprofit Connect**

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[@npconnect](https://www.instagram.com/npconnect)


[npconnect.org](https://npconnect.org)

## Big Thanks To Our 2024 Sponsors



All sponsorships, except where noted, are priced for our members.  
Not a member? Join us at [npconnect.org/membership](https://npconnect.org/membership) or contact Amy Fennesy at [afennesy@npconnect.org](mailto:afennesy@npconnect.org).