

# Program Sponsorship Opportunities

Title Sponsor		Programs Included**
Executive Leadership	\$5,000	Executive Director Forum Senior Leadership Gathering(s) Executive Director Institute
Financial, Operations & Leadership	\$5,000	Nonprofit Managers Institute Nonprofit Financial Institute Volunteer Management Institute CFO/COO Roundtable(s) HR Roundtable(s) & Program(s) Administrative Program(s)
Marketing	\$1,500	Mission Marketing Institute Marketing Roundtable(s)
Fundraising	\$2,000	GrantStation Tour(s) Fund Development Institute
Convening & Belonging	\$1,500	BIPOC Executive Roundtable(s) BIPOC Roundtable(s)
Emerging Leaders/Connex	\$1,500 \$1,000	Networking & Education Series Connex Mini Grant Sponsor

\*\*Each program track sponsorship would also include any special topic programs added to the program calendar during the year.

## Program Sponsorship Benefits Include:

### Your Logo

Featured on program promotional materials online

### Your Message

2 minutes to address attendees, in-person or virtually and/or provide handouts

### Your Call To Action

50 words and 1 URL in follow-up email to attendees

Your sponsorship makes a positive impact on us ***and*** you.

As a sponsor, your brand will gain meaningful exposure while building lasting relationships with nonprofit professionals, board members, volunteers, community-minded businesses, and local funders.

### **Your Potential Impression to Community Members**

**4,000+** Program Registrants

**100+** Programs and Events (2025 numbers)

**13,000+** Email Distribution List

**2.4 Million** Annual Website Visits

 23,000 LinkedIn Followers

 12,000 Facebook Followers

 3,000+ Instagram Followers

### **Big Thanks To Our 2025 Sponsors**



**Join Us in 2026 As We Strive For Excellence**