

SAMPLE Submission Form/Questions

1. Which best describes you?
 - Nonprofit Organization
 - Creative Agency or Freelancer, submitting on behalf of a nonprofit organization
2. For Nonprofit Organizations,
 - Name of Nonprofit Organization
 - Preferred contact person at Nonprofit Organization
 - Preferred contact email at Nonprofit Organization
 - Preferred contact phone at Nonprofit Organization
 - Please list the nonprofit organization's 2025 fiscal year revenue (audited or unaudited)
3. For Creative Agencies or Freelancers,
 - Which nonprofit organization was this entry created for?
 - Preferred contact person at Nonprofit Organization
 - Preferred contact email at Nonprofit Organization
 - Preferred contact phone at Nonprofit Organization
 - Please list the nonprofit organization's 2025 fiscal year revenue
4. Entry Title
5. Entry Category
 - Annual Report
 - Fundraising Campaign
 - Identity Campaign
 - Informational Collateral
 - Newsletter or Magazine
 - Marketing Campaign
 - Short Video (up to 60 seconds)
 - Medium Video (61 seconds to 5 minutes)
 - Long Video (more than 5 minutes)
 - Social Media Brand Presence
 - Social Media Campaign
 - Special Event Campaign

- Website
6. This entry was
 - Created In-house by the nonprofit organization's staff
 - Created for a nonprofit by a freelancer or creative agency (either paid or unpaid)
 7. Did your team use generative AI tools (such as ChatGPT, Claude, Gemini, etc.) to assist in researching, writing, or creating graphics for this submission.
 - If yes, please explain how AI tools contributed to the submission.
 8. For created by a freelancer or creative agency
 - Please list the Creative Agencies or Freelancers who helped create this entry.
 - Contact Person/People at Creative Agencies or Freelancers
 - Contact email(s) at Creative Agencies or Freelancers
 - Contact Phone Number(s) at Creative Agencies or Freelancers
 9. For category of video: Please indicate the video's full time length
 10. Date Published
 11. Cost of production (if applicable)
 12. Nonprofit Organization's Mission Statement (500 Max. Characters)
 13. Strategy – What were the goals, objectives, and target audience for this work? (500 Max. Characters)
 14. Solution – What specific choices in the copy, design, creative execution, etc. did you make to meet the goals and objectives and appeal to your target audience? (500 Max. Characters)
 15. Impact – What were the outcomes of this work and how do they indicate growth and show evidence of impact? (500 Max. Characters)

All supporting materials must be submitted electronically via URLs below. Nonprofit Connect will not accept any submissions delivered in person, by mail, or via email.

- Please keep all URLs publicly accessible until at least December 1, 2026.
- If you need a platform to create document URLs, [GoogleDrive](#) and [DropBox](#) both offer free options. Please ensure the permissions are set to “public viewing.”
- Please include URLs to your final design/video files, at minimum.
- If you'd like to demonstrate the layout of any physical pieces, we encourage you to include photos or videos as well. [See example here](#). Scoring will be based on the content of your piece rather than the production quality of these attachments.
- **A maximum of 5 URLs are permitted per entry and at least 1 is required.** If you are submitting an entry in the video category, please only provide one URL. If you need to include multiple items of a similar format, such as photos, news articles, or social media posts we encourage [saving the items together as one PDF](#) under a single URL. [See example here](#).